

August 2<sup>nd</sup> 2013

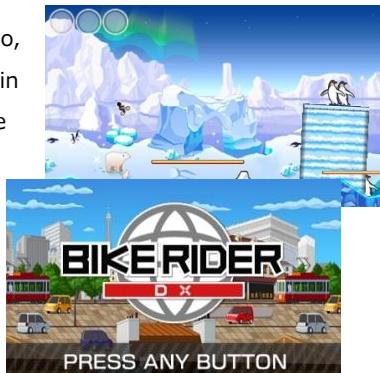
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## Japans No.1 platform action game “Bike Rider DX” finally hits the Nintendo eShop in America and Europe in August!

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### What is “Bike Rider DX”?

Originally created as a mobile phone application by Japanese game designer Yuta Hoshino, the “Bike Rider” series has become a massive hit with more than 20 million downloads in total on mobile phones, smartphones and portable game devices. “Bike Rider DX” is the latest title of the series, keeping its traditional one-button gameplay action and Bike Rider-typical side-scrolling level design.



“Bike Rider DX” has been downloaded more than a million times on smartphones after its release in March 2012, reaching a massive number of more than 600 million plays in its first three months on the market.

Finally, in December 2012, “Bike Rider DX” was released in Japan for the Nintendo 3DS™ system as a download-only title and managed to rank in 1<sup>st</sup> in the total download ranking in the Nintendo eShop.

### Product information

**Price:** **5.99 USD** (United States) / **5,99 CND** (Canada) / **75 MXN** (Mexico) / **13 BRL** (Brazil)

**5,99 EUR** (Euro area) / **TBD** (UK) / **8.50 CHF** (Switzerland) / **49 NOK** (Norway) / **60 SEK** (Sweden) / **45 DKK** (Denmark) / **25 PLN** (Poland) / **239 RUB** (Russia) / **149 CZK** (Czech Republic) / **70 ZAR** (South Africa)

**Release Date :** **August 1<sup>st</sup> 2013** (United States, Canada, Mexico and Brazil)

**August 15<sup>th</sup> 2013** (Europe, South Africa)

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## Additional information

### Travel the globe on your bike in WORLD TOUR mode



In WORLD TOUR mode you can enjoy 50 amazing levels set in places all around the globe, such as New York, New Delhi or Hawaii. While dodging a variety of tricky obstacles, the player can collect power-ups and use lots of fun gimmicks to safely reach the goal. Each course also holds 3 golden medals that can be collected to unlock a set of thrilling bonus stages.

### Race the GRAND PRIX for the highest score

In this mode, a random endless course will be created upon each play, and the player can test his skills to achieve a high score. An additional HARD mode is also available after the player manages to break the magic wall of 10,000 meters in one run.



※If certain conditions in the WORLD TOUR or GRAND PRIX are met during play, the player can collect a set of AWARDS.

## About Spicysoft

|                 |   |
|-----------------|---|
| Company name    | Spicysoft Corporation   |
| Location        | Kikyoya Bldg. 2F/3F/4F 2-7-1 Kudan-minami, Chiyoda-ku, Tokyo                |
| Founding date   | November 1999   |
| President & CEO | Motoyasu Yamada   |
| URL             | <a href="http://www.spicysoft.com/intl/">http://www.spicysoft.com/intl/</a> |

## For more information

Please contact Spicysoft in case you require more information about "Bike Rider DX" or other services.

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